



# ONE PLANET

PROSPERITY

**Nicola Melville**  
**Senior Scientist**  
**Sustainable use of natural systems**



Protect and improve the environment

**“ENVIRONMENTAL SUCCESS”**



Help create health and well-being benefits

**“SOCIAL SUCCESS”**



Help create sustainable economic growth

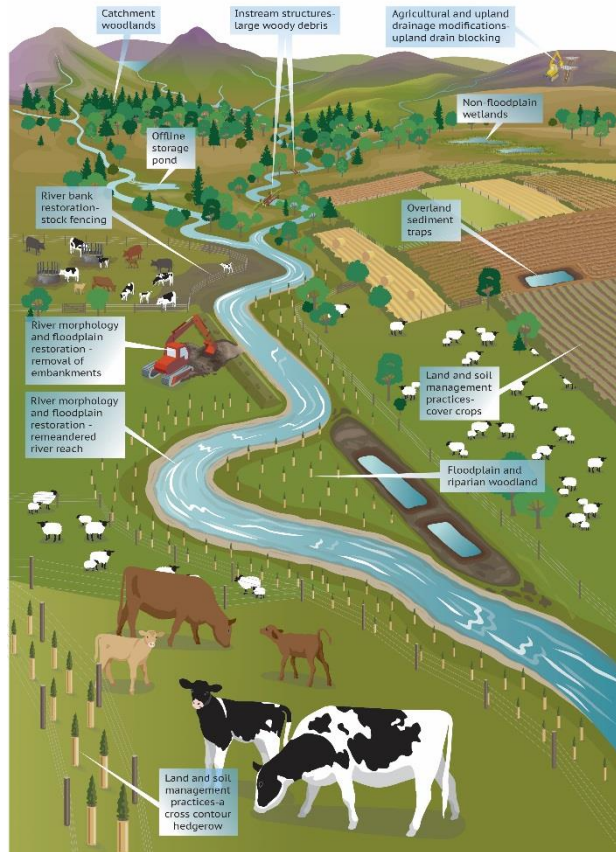
**“ECONOMIC SUCCESS”**

# 21<sup>st</sup> century environmental challenges



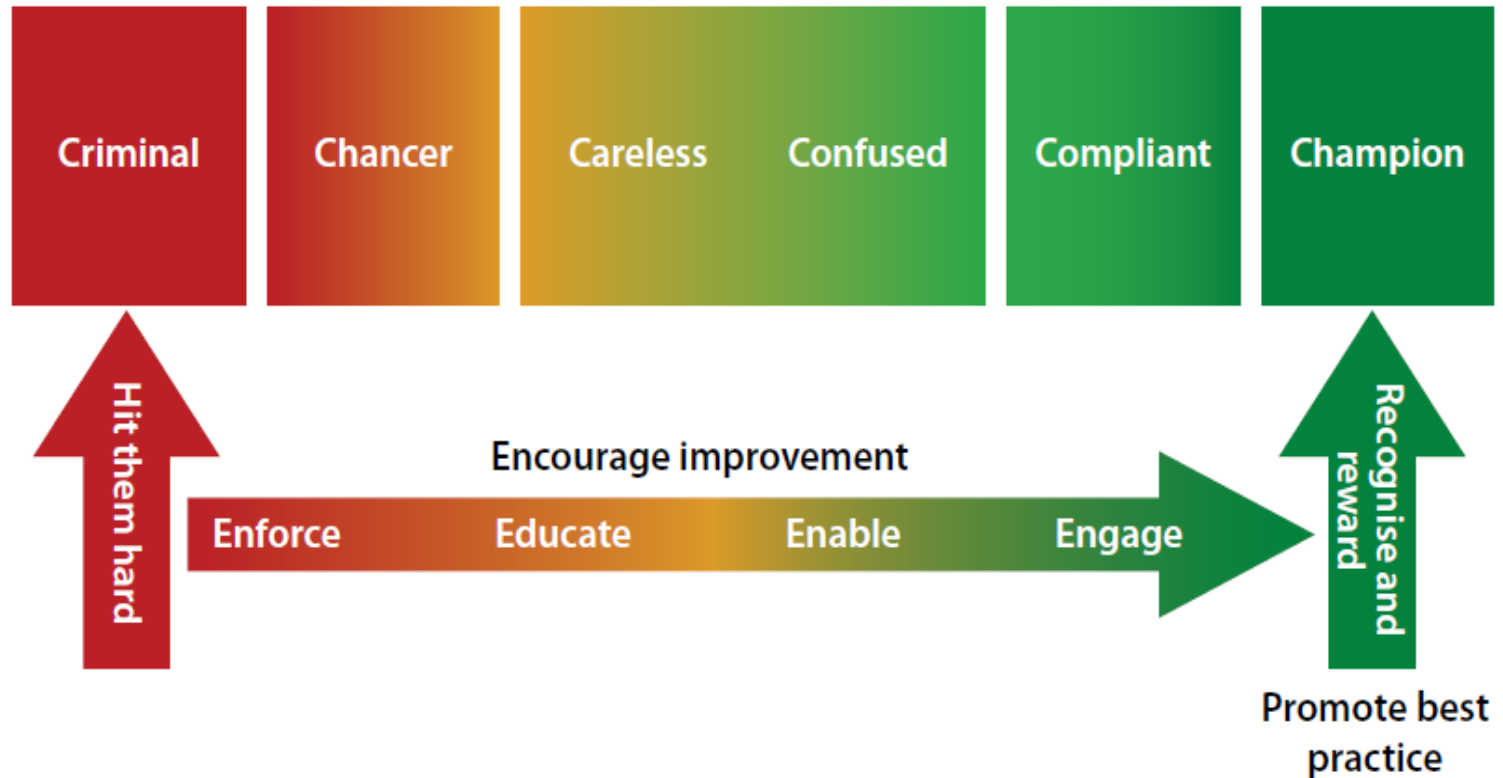
**EPAs originally set up to tackle gross pollution**

# 21<sup>st</sup> century environmental challenges

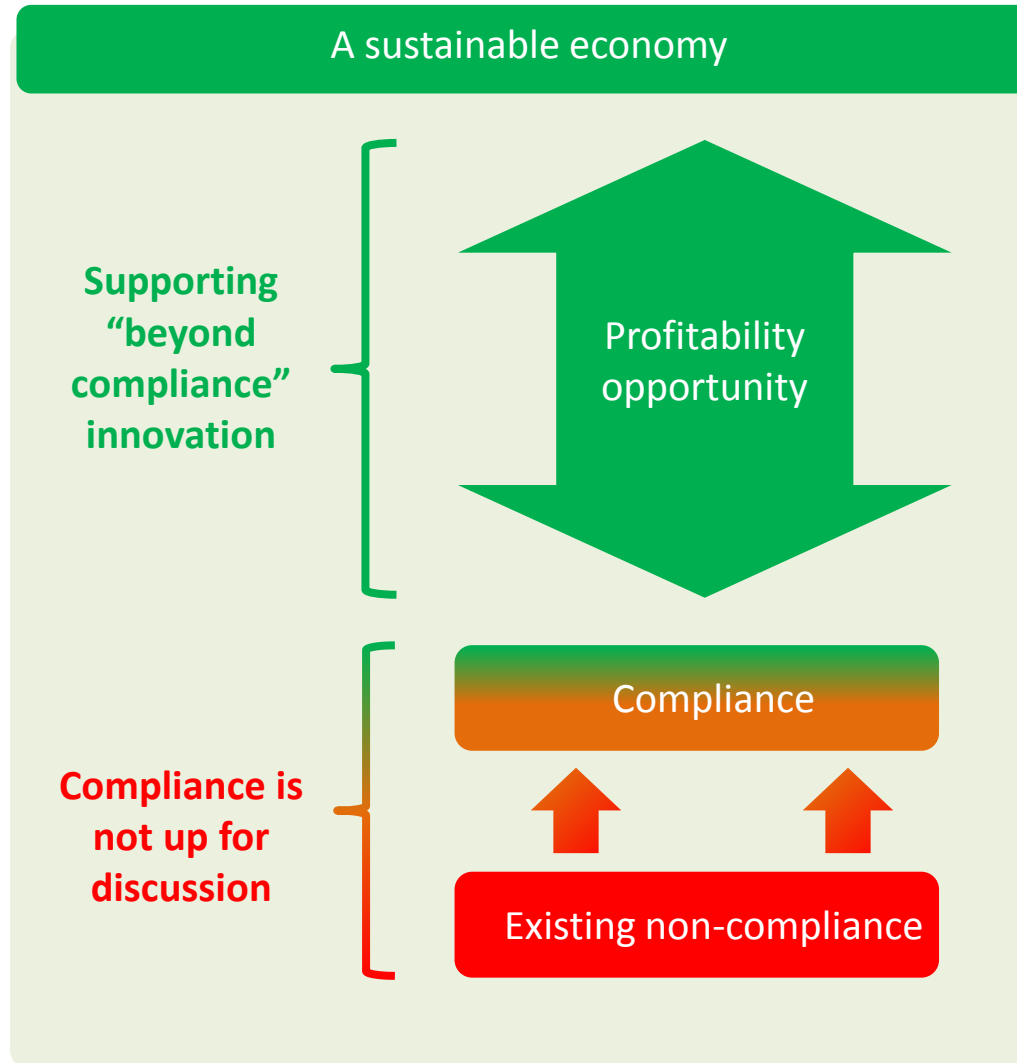


**Today's problems are more complex and inter-related**

# Compliance and Engagement Spectrum



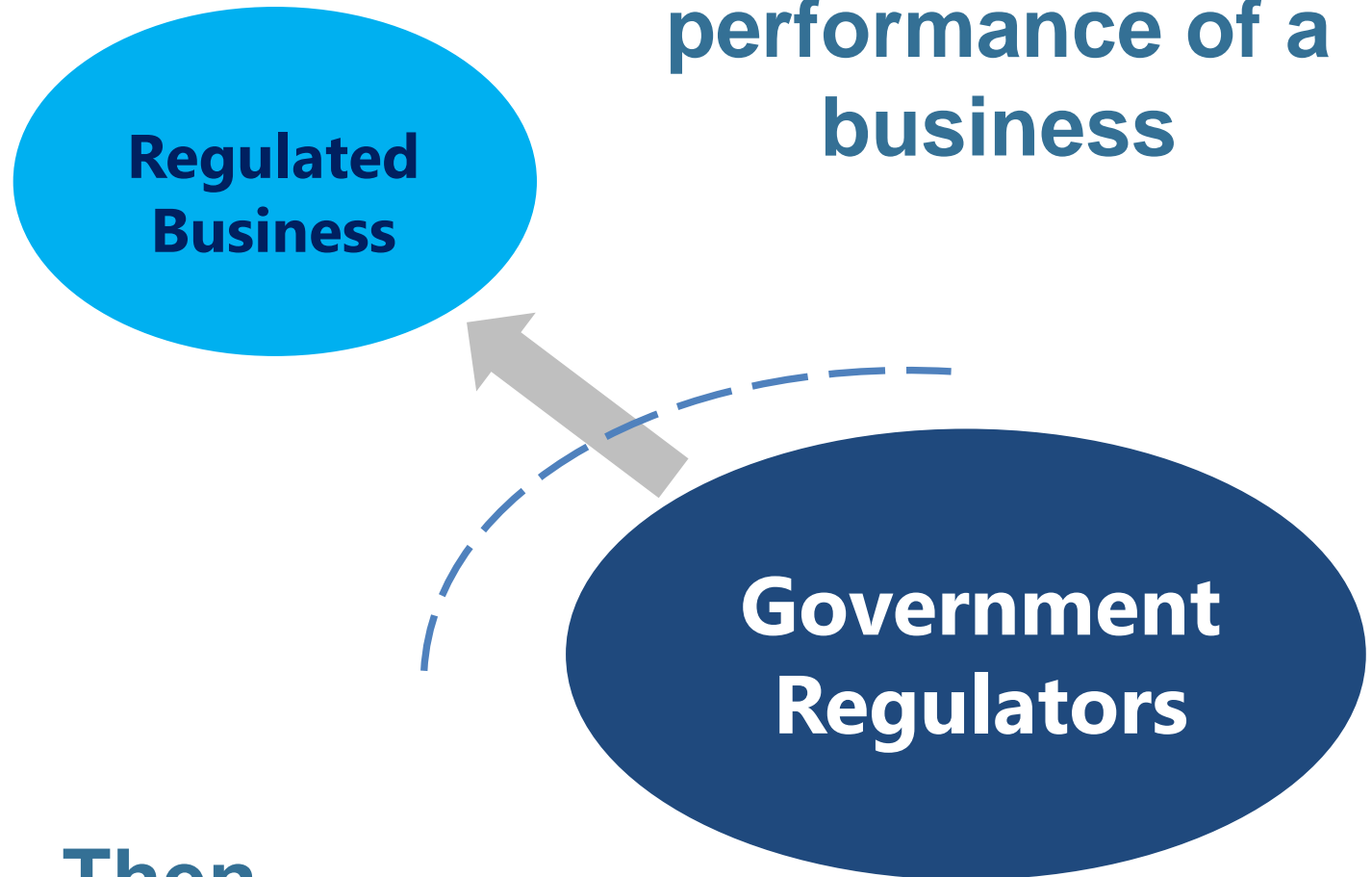
# Regulating for prosperity within planetary constraints



# Scotch distillers drive innovation in renewable energy use

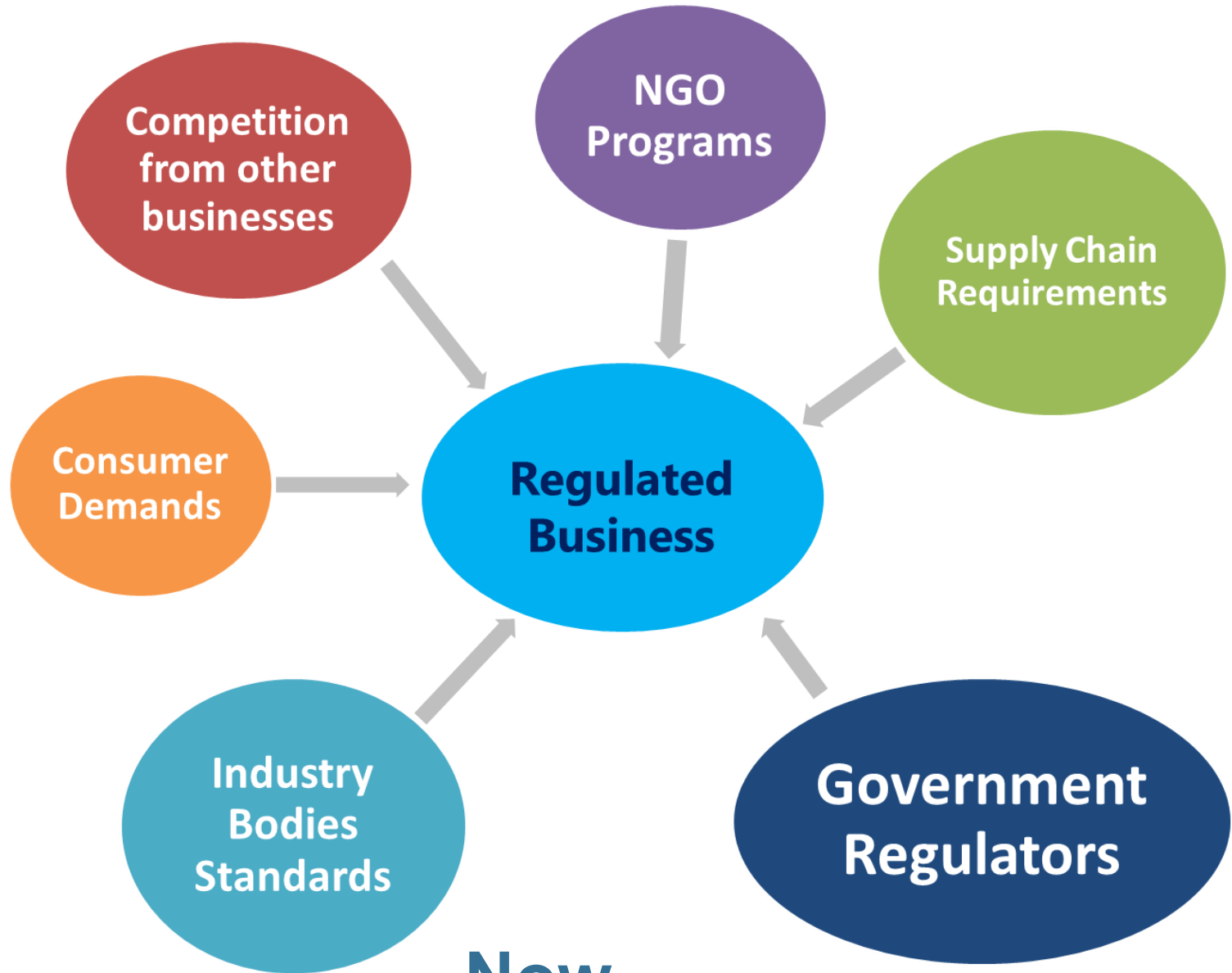


# Influence on the environmental performance of a business



**Then...**





**Now...**

# Sectoral approach

- Engagement
- Sector Plans
- Clarity
- Focused on practical outcomes
- Working with businesses



## Now its your turn...



### 3 Sectors:

1. Whisky
2. Oil and gas decom.
3. Landfills

### 20 minutes:

Brief action plan  
using One Planet  
Prosperity Approach